

Noosa Regional Gallery
Media Release
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IMAGINATE interactive children's art exhibition opens these school holidays promoting mindful art making, exclusive to Noosa Regional Gallery.

For the first time since 2018, Noosa Regional Gallery's immersive children's art festival, IMAGINATE returns to Noosa, promising to inspire and excite young audiences through creative play and artistic discovery.

Imagine 2022 - the second iteration of the Gallery's successful children's art festival first launched in 2018, will this year be produced by ethical art makers The Slow Art Collective.

In a program designed specifically for children; since 2009, The Slow Art Collective has focused on creative practices and ethics relating to environmental sustainability, material ethics, DIY culture and collaboration.

Says Noosa Regional Gallery Director Michael Brennan; 'Slow Art Collective are an interdisciplinary group of artists interested in process-driven practices. In promoting sustainability and recycling in their 'making', they are the perfect producers of this year's Festival as they understand the importance of our region's official UNESCO biosphere reserve status. We are delighted with the concepts of recycling, environmental sustainability and ethical art practice that our young visitors will absorb during their art making experience during the Festival.'

Promoting imaginative discovery and play through the experience of art; for two weeks during these winter school holidays, Noosa Regional Gallery will be transformed into a fully immersive, sensory space with wall-to-wall mazes of interactive and engaging experiences and a program of exciting family-fun activities.

Imagine 2022 will feature various art making workshops with local artists such as illustrator Kerry Ide, painter Odessa Mahony-de Vries and interstate author and artist Tai Snaith. In celebration of NAIDOC week, indigenous workshops with members of Gubbi Gubbi Dance Troupe and Tribal Link will also feature, along with free family events including dance performances and family ArtPlay sessions culminating into an enchanting celebration of childhood creativity and imagination.

Imagine 2022 opens with a FREE party on Saturday 25th June, with the Festival running during normal Gallery hours until 10th July 2022.

For more information about the Festival including booking opening tickets, workshops and events, please visit <https://www.noosaregionalgallery.com.au/exhibition/imagine-2022/>

Or pick up an Imagine 2022 program from Noosa Regional Gallery.

IMAGE: Official Imagine 2022 logo, Noosa Regional Gallery.

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